

# Endorsements

## The Writer Within You

“*The Writer Within You* offers outstanding support. This book simplifies the process of writing by carefully explaining the basics of the craft, and then guides the reader through the process of selecting the ideal method of publishing the book. Charles Jacobs, the author, stresses the importance of marketing and promotion in print media, on the Web and on the air. It is a book chock full of excellent resources that should prove extremely helpful to writers of all ages.”

...**Dan Poynter**

Author, Coach & Publishing Guru

“*The Writer Within You* is a perfect tool for every 'budding' author. The format is easy to follow and queries are quickly answered. The author leads you through your topic, researching articles and other published material available on the subject. The book is a comprehensive step-by-step guide to writing, publishing and promotion with extensive written examples. Great for all libraries, school and public. For colleges, it's a must!”

...**Dona Singer**

Professor of Library Science

Retired Director Bergen County College Library  
& Learning Resource Center

“Charles Jacobs’ *The Writer Within You* tells you everything you could ever possibly want to know about how to write and publish your own book. A recent survey of baby boomers has shown that this is no far-fetched need. ‘Writing a book’ was the second most popular life dream articulated by the 7000 survey participants. (The first was the equally hard to achieve life dream of “losing weight.”) *The Writer Within You* is crisp, clear, and comprehensive; designed to satisfy every need of the growing breed of active seniors whose ambition is to write fiction, nonfiction, memoir or anything else.”

...**Lawrence K. Grossman**, Former president of NBC News and PBS

Author of *THE ELECTRONIC REPUBLIC*,

*Reshaping Democracy in the Information Age*

“Charles Jacobs' book *The Writer Within You* tells one how to write a book of life in a refreshing, informative manner. This is a very valuable book.”

...**Robert N. Butler, MD**

President & CEO, International Longevity Center-USA

Professor of Geriatrics, Mount Sinai School of Medicine

“Charles Jacobs covers all the basics of writing, publishing and promoting in *The Writer Within You*.”

...**Francine Silverman**

Radio Talk Show Host and Author of *Book Marketing from A-Z* (2005) and *Talk Radio for Authors* (2007)

“Charles Jacobs is a can-do guy with a can-do attitude that he is willing to share to inspire other writers. His book is a great starting place for anyone with a desire to write and publish, a comprehensive map that lays out the options and alternatives to this crazy business. He takes you by the hand, from research and organizing and writing to getting published to the biggest challenge of all -- promoting your books or articles. Read the book, take notes, send Charles e-mails, and get him to come and talk in your community.”

**...Timothy Harper**

Author, journalist, ghostwriter, editorial and publishing consultant, founder of Long Dash Books.