

Charles Jacobs' Biography

Author, editor and writing instructor Charles Jacobs has long been recognized for his dedication to the publishing industry and his ability to share that enthusiasm through the help and advice he freely gives to less experienced writers. Now he has turned his talents to creating the WISE WRITER website and its extensive library of articles and essays that actually serve as a free “textbook” for aspiring authors.

Charles understands what writers need to realize their potential because he's been there himself. Rising from a cub reporter in New York City to the post of Publisher of California's leading newspaper chain, he has also served as Editor of a leading lifestyle magazine, book author, book coach, writing and publishing instructor and freelancer with 750 published articles to his credit.

After ghost writing several books, Charles began to publish nonfiction in his own name and co-published a novel, *Blood Bond*, the story of two brothers in an immigrant family and the way they coped with a changing urban world.

He is author of the highly acclaimed *The Writer Within You*, selected as one of the Best Books of the Year seven times and winner of a gold and bronze medal. His first attempt at a published e-book was released recently. It is titled *BUZZ your book, BRAND yourself, BUILD your sales*, and deals with low-cost book marketing and promotion.

Charles' writing has been honored with numerous awards from the Society of Professional Journalists, Working Press Association, Garden State Journalists Association, Florida Publishers Association and the North American Travel Writers Association.

He has taught writing and publishing at several venues, most recently at the University of South Florida, and served as a speaker at the annual writers conference of the National Writers Association and the Florida Writers Association. His editorial company, Caros Books, is based in Woodcliff Lake, NJ. He can be reached on the Web at carosbooks@gmail.com or by telephone at (201) 391-4539.